



## EDUCATION

- ◆ Elisava Escola Superior de Disseny *Master's Degree in Web Projects Management & Design*  
Barcelona, Spain - September 2015 / July 2016
- ◆ Instituto de Diseño de Caracas *B.A Graphic Design and Visual Communication*  
Caracas, Venezuela - September 2009 / July 2012

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**LANGUAGES** Spanish *Native* English *Advanced* Portuguese *Intermediate* French *Basic*

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## WORK EXPERIENCE

- ◆ Archipelago Strategist Group *Graphic Designer (Remote)*  
Boston, USA  
October 2022 - Present  
Creating impactful designs for digital and print campaigns, developed brand identities, and collaborated closely with the marketing team.
- ◆ Self-Employed *Graphic Designer*  
March 2012 - Present  
Specializing in creating unique and compelling visual designs for diverse clients. Expert in branding, website design, digital and print media, and proficient in Adobe Creative Suite.
- ◆ Everis NTT Data *Website Designer*  
Barcelona, Spain  
January 2016 - March 2018  
Designed user-centric, visually compelling websites and applications. Collaborated with teams to deliver innovative solutions that enhance user experience and meet client goals. Focused on research, wireframing, prototyping, and visual design.
- ◆ Seis Grados Media *Social Media and Web Designer*  
Caracas, Venezuela  
January 2014 - April 2015  
Created and managed engaging content, developed strategies, and enhanced brand presence online. Proficient in content creation and campaign management.
- ◆ McCann World Group *Art Director*  
Caracas, Venezuela  
March 2012 - November 2013  
Developing visual campaigns across various media platforms. Directed concept development, design execution, and ensured brand consistency. Utilized artistic vision and strategic thinking to deliver creative solutions that resonate with target audiences.

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**SKILLS** Illustrator *Advanced* Photoshop *Advanced* Indesign *Advanced* Figma *Advanced*  
Wordpress *Intermediate* After Effects *Basics* HTML / CSS *Basic* Microsoft Office *Advanced*

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## COURSES

- ◆ Illustration Course *Centro Art*  
Caracas, Venezuela  
Completed advanced training in diverse illustration techniques, mastering both digital and traditional mediums.
- ◆ Photography *Art.e*  
Florence, Italy  
Completed an photography course, gaining expertise in capturing images across various genres. Camera settings, composition techniques, and post-processing software.
- ◆ Language Courses *Institutions*  
Paris, France  
Oxford, England  
Completed language courses at renowned institutions such as La Sorbonne, St. Clare's and Lingua Viva. To expand knowledge in English, French and Italian. engaging coursework and interactive learning experiences.